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New partnership – IMELCO and RITTAL accelerate growth for wholesalers across markets

IMELCO and RITTAL have entered into a new partnership, adding RITTAL to IMELCO's selected partner supplier portfolio. The cooperation connects IMELCO's strong international member network with RITTAL's global expertise in enclosure systems, automation and infrastructure, supporting a shared ambition to grow across all product groups and markets.

RITTAL is a family-owned global player and the largest entity within the Friedhelm Loh Group founded in 1961 and headquartered in Herborn, Germany. The group operates worldwide with multiple production sites and international subsidiaries, and RITTAL solutions are used across the vast majority of global industries, standardised, customised and focused on quality and reliability.

For both IMELCO and RITTAL, the partnership is a strong strategic match. RITTAL already does business with IMELCO members in almost all countries, providing an immediate foundation to expand further. At the same time, IMELCO brings scale and a strong position in markets and customer segments where RITTAL sees additional growth potential, aligning with RITTAL's clear growth strategy across the full line.

Jörg Maschuw, Director Global Distributor Management at RITTAL: "For us IMELCO brings together strong, independent wholesalers from around the globe with deep local market reach. That combination of international scale with local proximity, is exactly what we value in our long-term partnerships. Together, we will be able to strengthen availability, consistency and growth across our full portfolio, and build sustainable business expansion with IMELCO members in every relevant market."

Co Braber, President of IMELCO: "Adding RITTAL to our partner supplier portfolio marks an important step for us. RITTAL already works closely with almost all our members in every country. So we share an excellent basis for a longterm cooperation. Together, we look forward to a constructive partnership and a sustainable expansion of our shared business."



ABOUT RITTAL

RITTAL is a leading global supplier of enclosure systems, automation and infrastructure with its industrial, IT, energy and power, cooling and service units. With combined hardware and software expertise across the Friedhelm Loh Group ecosystem, RITTAL supports customers in digitising and automating processes along the value chain. RITTAL standard products are delivered in Germany within 24 hours, and within 48 hours throughout Europe. Founded in 1961, RITTAL is the largest company in the owner-operated Friedhelm Loh Group, which operates worldwide with production sites and international subsidiaries.

[rittal.com](https://www.rittal.com)

ABOUT IMELCO

Headquartered in Charleroi (BE), IMELCO is a member-owned group of electrical wholesaler organizations across Europe, Australia, New Zealand, and North America. Established more than 30 years ago, IMELCO brings business partners from 25 countries to one table, enabling the exchange of experiences and facilitating a common framework for the success of individual members and the group at large.

[imelco.com](https://www.imelco.com)



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Rittal Distribution Center in
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Left: Jörg Maschuw, Director
Global Distributor Management.



Right: President Co Braber of
IMELCO.