

CHARLEROI / JULY, 2024

New Partnership - IMELCO and Zumtobel Group Illuminate the Future

Innovative lighting specialist Zumtobel Group was officially welcomed as a preferred supplier to the IMELCO group, from July 2024. Zumtobel Group has acquired know-how about the effects of light on people over decades, forming the basis for their sustainable and future-oriented lighting solutions. This new partnership aspires to expand shared existing business, while developing profitable new opportunities within IMELCO's extensive wholesaler network.

Rudolf Staricky, Zumtobel Group, Vice President Lighting Brands North East Europe, sees an outstanding opportunity for customers with this cooperation of highly professional globally operating players. "IMELCO's global reach into local markets makes them an excellent partner for both lighting brands of the Zumtobel Group. This strategic cooperation leverages market and product expertise to advance the presence of our future-proof lighting products and solutions, adding value for new and existing customers."

Co Braber, IMELCO President, is equally enthusiastic, "As a group, our strategic focus is to work with market leading suppliers, making Zumtobel Group the perfect fit. As a leading fixture manufacturer, Zumtobel Group has a strong presence in projects and over the counter business, markets that IMELCO wholesalers are ideally positioned to serve. We also greatly value the excellent reputation for quality of the Zumtobel and Thorn brands. I am sure both groups will benefit significantly from a successful collaboration."



Zumtobel Group headquarters in Dornbirn, Austria

ZUMTOBEL Group

ABOUT ZUMTOBEL GROUP

The Zumtobel Group aims to create wellbeing and improve people's quality of life through light – as a group, and through all its individual brands, Thorn, Tridonic and Zumtobel. Serving customers worldwide, Zumtobel Group is a leading supplier of innovative lighting solutions. Based in Dornbirn, Austria, Zumtobel Group is listed on the Vienna Stock Exchange (ATX Prime) with a workforce of around 5,300 employees and 2023/24 revenues of EUR 1,127 million.

z.lighting

ABOUT IMELCO

Headquartered in Charleroi (BE), IMELCO is a member-owned group of electrical wholesaler organizations across Europe, Australia, New Zealand, and North America. Established more than 30 years ago, IMELCO brings business partners from 25 countries to one table, enabling the exchange of experiences and facilitating a common framework for the success of individual members and the group at large.

imelco.com



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