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Supplier Award Program 2024 / LEDVANCE best rated by IMELCO members

IMELCO members and partner suppliers jointly celebrated LEDVANCE as the overall Supplier Award Program (SAP) winner for 2024, at a gathering in Fort Worth, Texas. Highly ranked across all seven survey categories, LEDVANCE was justly rewarded for their excellence in delivering innovative and competitive lighting solutions, while demonstrating their overall commitment to the wholesale channel.

Co Braber, President of IMELCO, congratulated LEDVANCE, "This award is hard earned and well-deserved. It reflects efforts over months and years, developing local relationships to build mutually beneficial business with IMELCO members. I congratulate LEDVANCE and all other winners on their excellent performance."

IMELCO recognized the achievements of the following companies:

- **OVERALL SAP WINNER 2024: LEDVANCE**
- **Overall Runner up: CIMCO**
- **Best rated, Digitalization: SIEMENS**
- **Best rated, Partnership with Individual Wholesalers: ABB**
- **Best rated, Marketing Support: SCHNEIDER ELECTRIC**

"We take great pleasure in presenting these awards", commented Wayne Mikkelsen, IMELCO Marketing Specialist. "However, as our Chairman noted during the awards event, the best thing is that everyone goes away a winner. The reports we provide our partner suppliers, based on the SAP survey results, give invaluable feedback directly from the market, helping identify areas to be strengthened and ensuring a shared prosperous future."



IMELCO's Co Braber with award winners ABB, Schneider Electric, LEDVANCE, Siemens, and Cimco.

ABOUT IMELCO

Headquartered in Brussels, IMELCO is a member-owned group of electrical wholesaler organizations across Europe, Australia, New Zealand, and North America. Established more than 30 years ago, IMELCO brings business partners from 25 countries to one table, enabling the exchange of experiences and facilitating a common framework for the success of individual members and the group at large.

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