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Supplier Award Program 2023 / Legrand takes top award in Rotterdam

Legrand, the global specialist in electrical and digital building infrastructures, emerged as the overall winner in IMELCO's highly anticipated Supplier Award Program (SAP) 2023. Following an extensive survey of supplier relationships, Legrand received the highest rating from IMELCO members. Representatives of national IMELCO members and partner suppliers joined to celebrate all award winners in Rotterdam.

Co Braber, President of IMELCO, commented, "What sets Legrand apart is their consistent excellence across all categories, as highlighted by the feedback from our associated wholesalers. This is not a one-time success but a continuation of their outstanding performance. Their forward-thinking collaboration with IMELCO members serves as a model for others to follow, driving mutual business growth and success."

IMELCO recognized the achievements of the following companies:

- **OVERALL SAP WINNER 2023: LEGRAND**
- **Overall runner up: LEDVANCE**
- **Best rated, Loyalty to Wholesalers: HAGER**
- **Best rated, General Collaboration at COO Level: LEDVANCE**
- **Best rated, Commercial Offering: OBO BETTERMANN**

While the award event stands as the highlight of IMELCO's Supplier Award Program, Wayne Mikkelsen, IMELCO Marketing Specialist, explained the true value received by every participating supplier. "This program provides partner suppliers with invaluable direct feedback from our member wholesalers worldwide, also enabling suppliers to benchmark their performance against their peers. The idea is to celebrate what is working well, while identifying areas where partnerships can be further strengthened."

The award event marked the culmination of three days of meetings, where IMELCO representatives and partner suppliers gathered to discuss ongoing and future collaboration. Following the IMELCO program, many participants stayed for the EUEW Business Convention, held at the same location, on the impressive ship hotel, the ss Rotterdam.



ABOUT IMELCO

Headquartered in Brussels, IMELCO is a member-owned group of electrical wholesaler organizations across Europe, Australia, New Zealand, Russia and North America. Established more than 30 years ago, IMELCO brings business partners from 25 countries to one table, enabling the exchange of experiences and facilitating a common framework for the success of individual members and the group at large.



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