

BRUSSELS / OCTOBER 11TH, 2022

Electrical industry leaders reconnect in Dubrovnik at IMELCO 2022 Convention

Over 200 delegates representing IMELCO members, associated wholesalers, and partner suppliers met at the IMELCO 2022 Convention in Dubrovnik, Croatia, to reconnect and celebrate under the banner of the Power of Partners. From the 28th to 30th of September, the very best of what IMELCO represents was on display – from entrepreneurship and innovation, through to the unity of purpose that reflects the family spirit upon which IMELCO is founded.

The main Convention Day gave an opportunity for delegates to listen, learn, and also participate actively in discussions critical to the future of the electrical wholesale business. Zsolt Mentes, IMELCO Chairman, and Co Braber, President of IMELCO, spoke of the special relationship between members and IMELCO's partner suppliers, and the need to deepen collaboration to ensure continued mutual success during uncertain times.



ABOUT IMELCO

Headquartered in Brussels, IMELCO is a member-owned group of electrical wholesaler organizations across Europe, Australia, New Zealand, and North America.

Established more than 30 years ago, IMELCO brings business partners from 25 countries to one table, enabling the exchange of experiences and facilitating a common framework for the success of individual members and the group at large.

[imelco.com](https://www.imelco.com)



PRESS CONTACT

WAYNE MIKKELSEN

Marketing Specialist
IMELCO

+49 (0) 511 270 414 43
marketing@imelco-solutions.com

BRUSSELS / OCTOBER 11TH, 2022**Electrical industry leaders reconnect
in Dubrovnik at IMELCO 2022 Convention****Zsolt Mentés, IMELCO Chairman, welcomes delegates**

Delegates especially enjoyed the informative and respectful panel discussions, focused on omnichannel strategies and the significance of sustainability and other ethical issues in electrical wholesale. The formal program also included over twenty networking sessions with the Convention's supplier partners and IMELCO members, giving delegates an opportunity to immerse themselves in the key issues and opportunities for our sector. Concluding the day session, the keynote speaker, Ian Heller, shared his insights into digital strategies and the 'future-proof wholesaler'.

The Convention also gave delegates an opportunity to enjoy the local culture and hospitality, and connect with others from the IMELCO family in a relaxed and celebratory environment. Supporting this, the program included excursions to discover the wonders of Dubrovnik, an unforgettable Haka-based team building experience, and the Power of Partners Celebration dinner and party at the popular Culture Club Revelin, in Dubrovnik's Old City.

This, the 10th IMELCO Convention, will long be remembered by those who were present and provide the foundation for even stronger connections and shared business success in the years to come.

**PRESS CONTACT****WAYNE MIKKELSEN**Marketing Specialist
IMELCO

+49 (0) 511 270 414 43

marketing@imelco-solutions.com