

BRUSSELS / MAY 11TH, 2022

Supplier Award Program 2022 / Winners celebrated in Barcelona

Schneider Electric took out the top award in IMELCO's annual Supplier Award Program (SAP) survey, following directly on from their success in 2021. IMELCO's Managing Director, Elena Reignier, announced the overall and category winners to an audience of national member and partner supplier representatives, gathered in Barcelona.

"Congratulations are due to Schneider Electric, given the consistently strong ratings they receive from the members of the IMELCO group. In particular, in digitalization they are the real standard setters. But others are hot on their heels. And that is what this is really about - providing direct feedback from the market and measuring ourselves against the best, so that we can all improve the way we do business," said Mrs Reignier.



IMELCO recognized the achievements of the following companies:

- **OVERALL SAP WINNER 2021: SCHNEIDER ELECTRIC**
- **Overall runner up: LEGRAND**
- **Best rated among Wholesalers: HAUPA**
- **Most improved rating among COOs: OBO BETTERMANN**
- **Outstanding collaboration in introducing new business opportunities at the group level: ABB**

Coming amidst four days of in-person meetings, the surprise early announcement of the SAP 2022 awards provided a reason for celebration among those present. But it was not only the award winners who were celebrating. Simply being all together as a group, after more than two years of restrictions on such events, ensured an atmosphere of community and positivity.

"Having spent the past couple of years communicating digitally - which we have become very good at - it is fantastic to see everyone again, together in person," enthused Mrs Reignier. "Serious business is being done too. Our industry is faced with significant challenges, but also opportunities, so it is imperative that we stay informed and connected. And, of course, we still have the big industry event to look forward to, the IMELCO Convention 2022, to be held in Dubrovnik in late September!"

ABOUT IMELCO

Headquartered in Brussels - BE, IMELCO is a member-owned group of electrical wholesaler organizations across Europe, Australia, New Zealand, Russia, and North America. Established over 30 years ago, IMELCO brings business partners from 25 countries to one table, enabling the exchange of experiences and facilitating a common framework for the success of individual members and the group at large.



PRESS CONTACT

WAYNE MIKKELSEN

Marketing Specialist

IMELCO

+49 (0) 511 270 414 43

marketing@imelco-solutions.com