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Supplier Award Program 2021 / Outcomes announced via live event

IMELCO, the worldwide largest cooperation of independent electrical wholesalers, announced the results of its annual Supplier Award Program (SAP) survey, with Schneider Electric named as the overall winner. IMELCO's Managing Director, Elena Reignier, presented the results on the 29th of November to a live online audience of members and partner suppliers.

"What our partner suppliers really value about this program is that they receive a complete picture on how they are perceived across a range of markets. The feedback comes through unfiltered, reflecting their work at their work at local level," explained Mrs Reignier.

"We celebrate the way in which IMELCO members and supplier partners have worked collaboratively during 2021. They have demonstrated dexterity and a future-focused mentality to achieve their business goals, while confronting the challenges of an every-changing pandemic situation."



IMELCO recognized the achievements of the following companies:

- **OVERALL SAP WINNER 2021: SCHNEIDER ELECTRIC**
- **Overall runner up: LEGRAND**
- **Winner in the category "Delivery & Logistics": CIMCO**
- **Winner in the category "Loyalty to Wholesalers": MERSEN**
- **Recognition for outstanding support in "Co-Creation of Digital Services": SIEMENS**

This year's results were broadcast from a studio in Hannover in the context of an IMELCO live event, which included discussions on the European Union's Fit for 55 Program and Additive Manufacturing, topics with the potential to transform the electrical equipment industry.

Ms Reignier expressed a commonly shared desire to return to in-person meetings in the coming year: "IMELCO is all about connections - and in that regard, we have big plans for the coming year. Representatives of our partners and members will meet in Barcelona in May. This will be followed by the big event on the sector's calendar, the IMELCO Convention 2022, to be held in Dubrovnik from 26 - 30 September. There, we will celebrate the key strength of the IMELCO family, the Power of Partners!"

ABOUT IMELCO

Headquartered in Brussels - BE, IMELCO is a member-owned group of electrical wholesaler organizations across Europe, Australia, New Zealand, Russia, and North America. Established 30 years ago, IMELCO brings business partners from 22 countries to one table, enabling the exchange of experiences and facilitating a common framework for the success of individual members and the group at large.



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