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ELEX: SPESAELETTRICA.IT RANKS FIRST AS BEST E-COMMERCE SITE FOR ELECTRICAL MATERIALS 2020/2021

This is the outcome of a large survey carried out by the German Institute ITQF and the daily newspaper "La Repubblica" Affari&Finanza on over 5,000 different websites.



The website spesaelettrica.it ranked first in the category for LAVORO e INDUSTRIA -> Materiale Elettrico (Work and Industry, Electrical Materials), and in general among the 500 best e-commerce websites in Italy for 2020/2021.

Spesa Elettrica excelled in its class for its usability, functionality, security, and services offered, as was examined by a panel of experts.

On top of that more than 350,000 interviews have been carried out with Italian customers that, in a representative maxi-survey, awarded spesaelettrica.it as e-commerce excellence in the Electrical Materials sector.

The study was published in the Affari&Finanza (business and finance) section of the Italian newspaper "La Repubblica" on 13.07.2020.

A great satisfaction for ELEX and for the team that manages Spesa Elettrica with passion and competence and represents an important recognition that certifies the quality of the work done and the importance of Elex's digital projects.

CONGRATULATIONS!

ABOUT IMELCO

Headquartered in Brussels - BE, IMELCO is a member-owned group of electrical wholesaler organizations across Europe, Australia, Russia and North America.

Established more than 25 years ago, IMELCO brings business partners from 22 countries to one table, enabling the exchange of experiences and facilitating a common framework for the success of individual members and the group at large.



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