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## **CHORUS Marketing and Distribution s.r.l. from Romania is a new member of IMELCO as of January 1st, 2020**

With the start of the year 2020, a new member is joining the group.

Chorus is an owner-operated company offering on one hand a wide range of electrical parts and on the other providing electrical panels and up-to-date technical solutions for energy management and industrial control with a vast experience in industry and construction. It is thus a predestined partner for the group.

IMELCO ([www.imelco.com](http://www.imelco.com)) is the largest marketing group of independent electrical wholesalers in the world with 1,180 members in 22 countries.

Founded in 2001 in Bucharest by today's Director General Catalin Cisleanu, CHORUS features 22 branches in major cities of Romania. The annual turnover in 2018 was € 25.500.000 with an expected increase of almost € 10.000.000 up to € 35.000.000 in 2019.

It is known that IMELCO is present in the Romanian market already since 2006 with the member Mentavill. Now Chorus' expertise ideally contributes to the coverage of the Romanian market and strengthens the presence of IMELCO's international network in Europe.

Says Catalin Cisleanu: "I feel grateful and I am ready to take responsibility in joining the IMELCO network. I am glad that our customers and suppliers will have together with us the opportunity to take advantage of IMELCO's powerful marketing tools.

IMELCO is expecting advantages emerging from the partnership too, says Managing Director Elena Reignier: "We are looking forward to expanding our presence in the Romanian market with Chorus in the future to reenforce the position of independent electrical wholesalers."

## ABOUT CHORUS

Headquartered in Bucharest, Romania, Chorus offers up-to-date technical solutions - equipment, software and know-how for the production, distribution and capitalization of power. Founded in 2001 it features now 22 branches in major cities of Romania.

Chorus stands for:

- Safety and comfort in all buildings.
- Control, protection and monitoring for all industrial processes.
- Energetic efficiency - solutions for the optimization of electricity consumption

[www.chorus.ro](http://www.chorus.ro)

## ABOUT IMELCO

Headquartered in Brussels, IMELCO is a member-owned group of electrical wholesaler organizations across Europe, Australia, Russia and North America.

Established more than 25 years ago, IMELCO brings business partners from 22 countries to one table, enabling the exchange of experiences and facilitating a common framework for the success of individual members and the group at large.

[www.imelco.com](http://www.imelco.com)

**CHORUS MARKETING  
AND DISTRIBUTION  
S.R.L. FROM ROMANIA  
WILL BE A MEMBER  
OF IMELCO AS OF  
JANUARY 1ST, 2020**

**CHORUS**  
ELECTRIC x ECHIPAMENTE SI SOLUTII



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