

IMELCO HOSTS ANNUAL SUPPLIER MEETINGS



PRESS RELEASE

BRUSSELS, OCTOBER 9TH

On September 18th and 19th IMELCO held their annual Supplier Meetings in Washington DC. “IMARK Group was pleased to host the first IMELCO Meeting to be held in the United States.”, says Bob Smith, President and CEO of IMARK Group and President-Elect of IMELCO.

During these meetings, the national Managing Directors from all IMELCO organizations worldwide get together with the partner suppliers to exchange on how to improve the relationship between IMELCO and its preferred suppliers.

This year’s meetings also featured a networking event during which all suppliers and also IMARK distributors had been invited to attend. While IMARK gave an interesting insight into some of the collective activities of its members, there was plenty of networking going on amongst the assembled throng. This produced a great deal of interesting topics to ponder for the future development of the Group.

Co Braber, IMELCO’s newly appointed Vice President of Supplier Relations and Development, took the opportunity of his first meeting to introduce himself to all participants and made a very positive impression.



“There is much work to be done, but we have the benefit of a strong team in place and with plenty to go at we are confident that this team will help develop the profile and commercial interests of the Organization.”, says Simon Barks, acting President of IMELCO and Director of BEMCO Ltd, based in Great Britain.

On Tuesday, IMELCO representatives and IMARK members spend their evening at Mount Vernon, former US President George Washington’s estate, enjoying a guided tour and dinner banquet.

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The event was generously sponsored by Legrand, who have been a steady partner to IMELCO for over 9 years.



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Jean-Francois Fredon, Account Manager for IMELCO at Legrand perceived the meetings as a “very constructive and excellent occasion to share our business vision with all of IMELCO’s members”. The event was “well concluded by a nice evening at Mount Vernon allowing to highlight and celebrate the quality of the relationship built since years by Legrand IMELCO worldwide and IMARK in the United States and Canada.”

Bob Smith: “It was another great collaboration Meeting and we wish to thank all the suppliers and IMELCO Members for their participation.

In particular Marty Burbridge & Jared Hoover’s discussion with the IMELCO Managing Directors and Supervisory Board on IM Supply and international end customer opportunities was most beneficial.

Finally, with varied IMARK Board Members such as Wes Smith, George Vorwick, Dan Dungan, Scott Lawhead and John Thompson, participation continues to build a closer working relationship with global IMELCO Members and Suppliers.”



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