

IMELCO IS RESTRUCTURING TO BRING MORE ADDED VALUE TO SUPPLIERS AND MEMBERS



PRESS RELEASE

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Simon Barkes, IMELCO Chairman: “IMELCO’s growing international membership offers suppliers a route to market that is truly global. At our Networking Event in Cracow, we announced that our group had made strategic forward-moving decision to reinforce our team. Today, we are delighted to welcome Co Braber to the IMELCO community!

He brings with him a wealth of experience, at senior management level, with one of Europe’s largest lighting manufacturers. He is personable and engaging, and will fit in well with members, co-workers and suppliers alike. He will be the Supplier facing member of the IMELCO team and as such will be engaged in strategy, relationship building, contract oversight and the ongoing process of creating added value from, and for, the IMELCO members.”

Elena Reignier, IMELCO Managing Director: “Co’s addition reflects the growing success of our members as an essential supply chain partner in the international market. Preliminary discussions have already demonstrated a common vision and unity of purpose, that bodes well for the future. While there is much to learn, we all look forward to working with Co and helping to develop the teamwork that will ensure the success of future IMELCO endeavours.”



Co Braber, IMELCO Vice President Supplier Relations and Development:

“Pursuing my career in this fantastic position at IMELCO is thrilling. Changing from a Central and Northern European responsibility in the lighting industry to a global responsibility in the ET industry is again a step forward in my professional life.

I am very much looking forward on building strong relationships and reliable and successful partnerships internally and externally, especially with suppliers.”

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