



GRUDILEC CONTINUES ITS EXPANSION IN THE IBERIAN PENINSULA



Lino Carapeta, CEO Grupo LCI and Antonio Ruiz, Chairman of Grudilec

Grupo LCI is a group of companies located in Portugal, and is the latest addition to GRUDILEC, which now amounts to more than 110 points of sale.

On December 1st, GRUDILEC, Management Company of Electrical Wholesalers in Spain, announced the incorporation of Grupo LCI as its latest member. It is the first Portuguese company to join the consortium.

Grupo LCI is specialized in exclusive professional distribution of medium and low voltage electrical appliances. They are representatives and distributors of the best and most prestigious brands.

The group is formed by three companies: Tanqueluz, Futurluz y Vedrel. Nowadays, it has 13 points of sale in the entire national territory of Portugal.

With more than 20 years of experience in the electrical equipment trade in cooperation with the most demanding professional partners, Grupo LCI is a perfect fit for GRUDILEC.

The company shares the same values as GRUDILEC and its members concerning routine practices, which are essential for their good work as electrical wholesalers. These values include self-determination and constant evolution. This results in a broad knowledge of market innovations in order to offer global solutions to customers, with the guarantee of preferred partners' brands. All of this is achieved through a personalized service and highly qualified staff.

Including its most recent member, GRUDILEC is now formed by 11 companies reaching more than 110 points of sale in Spain and Portugal. The group's other members (Araiz, CSI, Dis-Electric, Electro Idella, Emsa, Mesur, Grupo Coelca, Grupo Peisa, Grupo Sumelex and Suelco) have shown their satisfaction for having a new member with whom they can exchange proposals and experiences to continue improving the company and its partners.